

Web Site Linking Policy

LINKS TO www.londonderry.org

Permission to link to www.londonderry.org is not necessary. However, Londonderry School District subpages may change at any time without notice. Sites linking to www.londonderry.org subpages should regularly verify links to them. Sites linking to the Londonderry School District Web site shall not capture Londonderry School District pages within frames, present Londonderry School District content* as its own, or otherwise misrepresent Londonderry School District content. Furthermore, they shall not misinform users about the origin or ownership of Londonderry School District content. Any link to the Londonderry School District site should open www.londonderry.org in a new browser, or should be a full forward link that passes the client browser to www.londonderry.org unencumbered. The "Back" button should return the visitor to original site if the visitor wishes to back out.

When referring to pages on the Londonderry School District Web site from another Web site, please link to the Web page from which individual files are linked, rather than to the individual files themselves (including but not limited to PDFs, Powerpoints, word processed documents or graphics). Such files should never be linked to or copied from the Londonderry School District server for use on another site.

* see statement of copyright and proprietary interest

LINKS TO THIRD PARTY SITES

The Londonderry School District has established www.londonderry.org as a "nonpublic forum" whose primary purposes are to facilitate communication between the school district and the public, provide an alternative method for conducting certain business with the school district, and the dissemination of information related to policies, programs, and services provided by, either in full or in part, and/or administered by the school district.

Since this website is a nonpublic forum, the Londonderry School District reserves the right to grant or deny requests to establish links from this website to websites controlled or maintained by other entities or individuals. Decisions to grant or deny requests for such links will be based on a required review process. Every link request must undergo the review to determine its relevance and appropriateness. Links are approved by determining whether the link advances the primary purposes of the District's website as stated above.

The district reserves the right to deny links if it determines that a web site falls into one of the following categories, or contains misleading or unsubstantiated claims:

- Exclusively commercial site, which charges a fee for products or services online;
- Site that exhibits hate, bias, discrimination, pornography, libelous or otherwise defamatory content;
- Site that advocates or promotes the use of alcohol or tobacco;
- Site that lobbies, advocates, or advances the policies and priorities of a particular industry or enterprise;
- Site that contains advertisements that promote alcohol or tobacco use, pornography or services which children under the age of 13 may not use or contract for without parent/guardian approval.
- Site that knowingly collects information from children under the age of 13 without first gaining consent from a parent or guardian and/or uses this information to contact the child for other purposes, distribute this information to third parties, or give the child the ability to post publicly

or otherwise distribute personally identifiable information without a parent's or guardian's consent.

The District reserves the right to determine how and where external links will appear on its web site; i.e. what page the link appears on, and where the link is placed on the page.

Any page that has a web link will also include the following disclaimer:

The Londonderry School District is not responsible for the content of any website that may be accessed by virtue of the above/below web links. While the Londonderry School District provides links to assist users in accessing school related websites, inclusion of such a link is not an endorsement by the District of the viewpoints, content, solicitations or sponsors of such websites.

REVIEW PROCESS

Email link requests to the Director of IT. Each link request should address how the site benefits the Londonderry School District. The link request will be reviewed against the criteria set forth above. The Director of IT, in consultation with other district and/or building administrators, will decide whether the requesting site may have a link from www.londonderry.org. Decisions may be appealed to the Superintendent of Schools.

CONDITIONS FOR LINK MAINTENANCE

External web sites linked from www.londonderry.org must meet the following conditions in order to maintain a link:

- The linked site must provide the user with access to an email address and/or a customer service telephone number, in order for users to contact the site if there are problems with format, accuracy, timeliness, etc.
- Linked sites should not excessively burden the www.londonderry.org support system. If the site excessively burdens the support system, the district has discretion to take the linked site off of www.londonderry.org
- When the user clicks on the external web site link, he/she must have easy access back to Londonderry School District. One of two options can accomplish this: A link to www.londonderry.org can be established on the external web site's main page; or the "Back" button returns the user to www.londonderry.org
- Linked sites must notify the district if the site to which Londonderry School District links become inaccurate or inactive

REMOVAL PROCESS

Links from www.londonderry.org will be reviewed periodically to confirm the link still furthers the District's purposes. A link may be removed, at any time and without notice, at the sole discretion of the Director of IT, or designee, for the following reasons:

- The link no longer points to the original information or resource to which it was intended to point;
- The web site pointed to by the link contains inaccurate or misleading information or has changed such that it is no longer in compliance with the acceptance criteria;
- The web site pointed to by the link violates the conditions for link maintenance;

- Access to the information has become difficult due to non-standard formatting, lengthy download times, or intrusive advertising;
- The link is permanently unreachable or remains unavailable for a lengthy period.

COPYRIGHT and PROPRIETARY INTEREST

Unless otherwise noted, the Londonderry School District holds the copyright on all content (including, but not limited to, text, software, music, sound, photographs, video, graphics or other material) published by the district, whether in print or electronic form. Site visitors make a copy of this content for educational, non-commercial use only, provided that:

the Londonderry School District copyright and its date appear on the reproduced materials

notice is given that copying is by permission of the Londonderry School District

To distribute otherwise, or to republish, requires written permission. For further information, contact:

Assistant Superintendent
Londonderry School District
268 Mammoth Road
Londonderry, NH 03053

(603) 432-6920 x1109
(603) 425-1049 (fax)

LONDONDERRY SCHOOL BOARD

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